

Bright Leaf Brew Fest Sponsorship Information



Danville Community Market

November 9,2019

The premier beer festival and the best overall event in Danville and the Southside area, The Bright Leaf Brew Fest celebrates its 12<sup>th</sup> year in 2019 and has become a sell out each year. With over 100 craft beers available and great live entertainment this year will bound to be the *PREMIER* event in the region once again.

## Gold Leaf Sponsorship \$2,000

- · Sponsor of one (1) entertainment stage
- · Sponsor Name or Logo included in: Event Brochure, on Event T-shirt and Event Poster
- $\cdot$  Sponsor Name or Logo included in Print, TV, Internet, and/or Social Media advertising
- · Sponsor Name/Logo on BLBF Website
- · 8 VIP Tickets · 8 General Admission Tickets · 4 Parking Passes · Event T-Shirt
- · Customized space at event for marketing
- · Sponsor to provide up to two (2) banners for display at event

## Silver Sponsorship \$1,000

- · Sponsor Name or Logo included in: Event Brochure, on Event T-shirt and Event Poster
- · Sponsor Name or Logo included in Print, TV, Internet, and Social Media advertising
- · Sponsor Name/Logo on BLBF Website
- · 4 VIP Tickets · 6 General Admission Tickets · 2 Parking Passes · Event T-Shirt
- $\cdot$  Customized space at event for marketing  $\ \cdot$  Sponsor to provide banner for display at event
- · Event Shirt

## **Bronze Sponsorship \$500**

- · Sponsor Name or Logo included in Event Brochure and on BLBF website
- · Sponsor Name or Logo included in Internet and Social Media advertising
- · 2 VIP Tickets · 4 General Admission Tickets · 1 Parking Pass · Event T-Shirt
- · Sponsor to provide banner for display at event

## Bright Leaf Patron \$250

Sponsor Name or Logo included in Event Brochure and on BLBF website
2 VIP Tickets or 4 GA Tickets · 1 Parking Pass

Bright Leaf Brew Fest • P.O. Box 3300 • Danville, VA 24543 (434) 793-4636 • www.brightleafbrewfest.com